

**James Goosby**

Director Business Technology Planning and Strategic Initiatives
Southern Company \ Shared Services, Operations

James is Director of Business Technology Planning and Strategic Initiatives in Southern Company Operations' Shared Services. He is responsible for ensuring strategic business initiatives that require technology deployment are effective. He chairs an Operations Technology Leadership Team that facilitates strategic business technology planning and implementation that is aligned to business priorities.

With more than 26 years of service at Southern Company, James most recently served as Assistant to the Executive Vice President of Operations. In that role he supported the execution of a wide range of activities across the Operations organization. He also co-led an initiative to implement an enhanced Operations cyber and NERC-CIP program support model.

He has held various operational and engineering support leadership positions, including Instrumentation and Controls support general manager, engineering manager and maintenance manager. Prior to joining Southern Company, James served in the U.S. Marines. He holds a B.S. in electrical engineering from Auburn University.

James is a senior fellow at Auburn University's McCrary Institute, a prestigious group of nationally renowned cyber and critical-infrastructure security experts.