Cybersecurity Awareness

Stop.Think.Connect.™

Our Continuously Connected Lives:

What’s Your ‘App’-itude? With compounding growth of connected technologies – cars, household appliances, finances, healthcare, and more being increasingly managed by smart devices – we are confronted with the need for increased awareness to secure cutting-edge, technical innovations.

How is cybersecurity being built into advanced technology along with areas of opportunity for individuals to operate securely in a digital society?

TIPS:

1. Why should we care? 50 Billion connected devices by 2020 (that’s 1 person per every 7 connected devices.)
2. During a 2 week timeframe between December 2013 and January 2014, more than 100,000 Internet connected smart “things” including media players, smart TVs and at least 1 refrigerator were part of a network of computers used to send 750,000 SPAM emails.
3. Secure your device. In order to prevent theft and unauthorized access, use a passcode to lock your device, lock it when it is not in use, and never leave it unattended in a public place.
4. Make sure your home Internet networks – where most of your devices will connect from – is secure.

INFRAGARD: An Alliance for National Infrastructure Protection

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